



## Sheffield Best Bar None Scheme

Sheffield BBN is nationally recognised as being one of the most successful schemes in the country – we're more than just an award ceremony



This month the BBN schemes takes positive action develop awareness of the BBN 2018/2019 launch night on the 29<sup>th</sup> of May. Currently we have 38 sites working with BBN Sheffield and we look to push this further in the coming months with the help of a strong social media and networking strategy.

## Join us for the eagerly anticipated Best Bar None 2018 - 2019 launch!

Find out more about the scheme, understand how we can help your business, learn about our free training schemes, network with industry professionals and help support a fantastic scheme!

The BBN Sheffield aims to support the development and progression of the Sheffield city nightlife community and create a safe environment for all residents and businesses.

Common Room Sheffield | 29 May 2018 | 127-129 Devonshire Street (above the Forum Shops)

# Does your business have a BBN champion?

The role of a premises BBN champion is to:

- Take an active role in preparation of the BBN assessment
- Promote good practice
- Promote your BBN status to your staff, and even more importantly your customers!

Enrol a member of your teams for FREE BBN Champion training on 22 June 2018, Sheffield City Town Hall

Contact Tracey Ford to enrol at: [Tracey.ford@sheffield.gov.uk](mailto:Tracey.ford@sheffield.gov.uk) to book

## Are you utilising the #BBNSheffield HASHTAG?

Get your business noticed more on Twitter and Facebook by utilising #BBNSheffield and join our community of businesses and customers from Sheffield late night community. Share photos, good news stories or customer reviews and we will share amongst our community and stakeholders!



## We have Innovated - BBN Sheffield APP

Our app is the one stop app for all information your customers need for a safe night out. It allows you to find Sheffield's best and safest entertainment venues including all BBN accredited premises. Available on Iphone and Android.

